

ABOUT SJBMF



OUR MISSION AND PURPOSE IS TO SEND AT-RISK, UNDERSERVED CHILDREN TOUCHED BY GUN VIOLENCE TO SUMMER SLEEP-AWAY CAMP.

WHO WE ARE

The Scott J. Beigel Memorial Fund is a 501(c)(3) organization created in response to the tragic loss of Scott J. Beigel, the geography teacher and cross-country coach at Marjory Stoneman Douglas High School where 17 innocent people died from gun violence. The fund provides camperships to send at-risk, underserved children touched by gun violence to summer sleep-away camp.

Scott loved working with children and teaching afforded him the ability to continue with one of his life's passions, working at sleep-away camp. He worked diligently to have a positive impact on every child, no matter how young or old, no matter what the issues. It is for this reason that we created the Scott J. Beigel Memorial Fund, to combine Scott's two life passions: his love for summer sleep-away camp and his desire to teach and mentor children.

CAMPERSHIPS

A campership granted by the Scott J. Beigel Memorial Fund means a new world of opportunities for a child, not just for one summer, but for a lifetime.

NOT-FOR-PROFIT

The Scott J. Beigel Memorial Fund is a 501(c)(3) not-for-profit, tax-exempt organization and donations are tax-deductible to the full extent allowed under the law.

"WE ALL HAVE THE RIGHT TO BE SAFE AND WE ALL HAVE THE RIGHT TO LIVE WITHOUT FEAR."

— LINDA BEIGEL SCHULMAN
SCOTT'S MOM



@ScottJBeigelMemorialFund

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SJBMF FACTS



“Scott Beigel wasn’t a hero because he opened the door to his classroom at Marjory Stoneman Douglas High School that day. He was a hero because he opened doors every day.” — ESPN Magazine



“THE BIGGEST ROOM IN THE WORLD IS THE ROOM FOR IMPROVEMENT”

— Coach, Scott J. Beigel

212 CAMPSHIPS IN 2022

ESTABLISHED IN 2018

The Scott J. Beigel Memorial Fund was established in 2018 and works to carry on the legacy of Scott J. Beigel who spent his life mentoring children.

WORKING WITH CAMPS

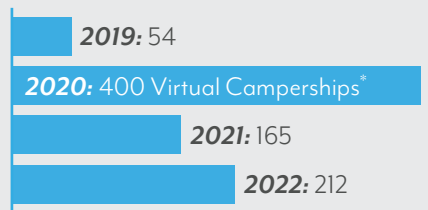
The Scott J. Beigel Memorial Fund currently works with 6 summer sleep-away camps, in the Northeast and have added two additional camps in Florida, beginning in the summer of 2023, through SCOPE and The Fresh Air Fund.

These organizations share common beliefs with the Scott J. Beigel Memorial Fund, that every child should have access to summer camp and through summer camp experiences, a child’s life can be changed.

SUPPORTING CHILDREN

In 2022, the Scott J. Beigel Memorial Fund gave out \$283,600 in grants, sending 212 at-risk, underserved children to summer sleep-away camp.

CAMPSHIPS BY THE YEAR



*virtual campships during the pandemic



HELP US REACH OUR GOAL!

Raise \$375,000 to send 250 kids to camp in 2023!

SJBMF UPCOMING FUNDRAISING EVENTS

- March 2023**
RUN 4 BEIGEL - Parkland, FL
- May 2023**
BUCKETS 4 BEIGEL* - Long Island, NY
- June 2023**
Remembering Scott Gala - Old Westbury, NY
- August 2023**
Scott J. Beigel Golf Classic* - Long Island, NY
- October 2023**
RUN 4 BEIGEL - East Islip, NY

*Events are currently being worked on and are tentatively scheduled for 2023

PARTNERSHIP OPPORTUNITIES



The Scott J. Beigel Memorial Fund is dedicated to growing and helping as many children as possible in the years to come, in an effort to create a better future for us all. We need your help!



QUICK STATS
(as of November 2022)

Email Marketing: 10,000+

SJBMF Facebook: 3,131
SJBMF Instagram: 695
SJBMF LinkedIn: 220
SJBMF Twitter: 265

R4B Facebook: 859
R4B Instagram: 1014
R4B LinkedIn: 232
R4B Twitter: 182

ATTENDANCE STATS
(for 2022)

Remembering Scott 2022: 300
R4B Parkland 2022: 1,200
R4B Long Island 2022: 900

CORPORATE PARTNERSHIP OPPORTUNITIES

Please consider becoming a corporate partner of the Scott J. Beigel Memorial Fund and join us in sending at-risk, underserved children to summer sleep-away camp.

 **PARTNERSHIP INFORMATION**
MICHAEL SCHULMAN
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 **MEDIA INFORMATION**
JENNIFER MAGNONE
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2023 PARTNERSHIP OPPORTUNITIES	PLATINUM	GOLD	SILVER
ANNUAL COMMITMENT	\$50,000	\$25,000	\$15,000
Quarterly press releases that include partnership announcement with interview and quote from partner	★	★	★
Presenting Partner for all (3*) annual fundraisers	★	★	★
Customized integration with call-to-action opportunity	★		
On-site camp visit alongside Linda Beigel Schulman, Scott's Mom	★		
Opportunity to speak on stage at Remembering Scott	★		
RUN 4 BEIGEL: Customized activation at both the spring and fall events	★	★	
Inclusion in all printed and digital materials	★	★	★
Inclusion in monthly email campaigns	★	★	★
Social media exposure	★	★	★
Social media exposure per month (Facebook, Instagram, LinkedIn Twitter) on SJBMF and RUN 4 BEIGEL accounts	2	1	when applicable
SJBMF and R4B website exposure	★	★	★
Marketing support from SJBMF Marketing Team to be included, when applicable	★	★	★
R4B Event Entries	20 event entries	15 event entries	10 event entries
Remembering Scott Tables (10 guests per table)	3 tables	2 tables	1 table

*2 additional events are currently being worked on and are tentatively scheduled for 2023. Please reach out to info@sjbmf.org for more details.

10 REASONS TO PARTNER WITH SJBMF



COMMIT TO CHILDREN

Help us change the world, one child at a time.



ADVOCATE FOR AT-RISK KIDS

Give at-risk children an opportunity to build a bright future.



ADVOCATE TO END GUN VIOLENCE

Educate and support for a brighter future for us all.



CONNECT WITH THE COMMUNITY

Align corporate and community goals for ultimate success.



CUSTOM CALL TO ACTION

Customized, integrated activation opportunities to bring value to your organization.



SOCIAL RESPONSIBILITY

Make customers aware of the social consciousness of your organization.



NATIONAL REACH

Access to like-minded individuals across the entire country.



NETWORKING

Access to like-minded organizations with opportunities for additional relationship building.



MARKETING AND PR SUPPORT

Full scale collaboration to ensure ultimate success.



BRAND LOYALTY & CREDIBILITY

Align with your customers and your employee's passions.